



Course Prospectus

MEDIA/PROGRAMME CONTENT PRODUCTION MANAGER.

NQF LEVEL 6

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011 4920 499 or 0123200350 

Media/Programme Content Production Manager.

NQF Level: 6 | SAQA ID: 121157 | Credit: 241

COURSE OVERVIEW

This course is designed to equip learners with the skills and knowledge necessary to excel as Media/Programme Content Production Managers. It focuses on the organization, coordination, and management of audio-visual media content, television programs, and radio programs across various platforms. Emphasis is placed on understanding production processes, resource management, compliance with regulations, and fostering creativity in a dynamic media environment.

LEARNING OBJECTIVES

Learners who successfully complete the Media/Programme Content Production Manager Program will be able to perform the following tasks:

- Administer and coordinate the smooth flow of Media content creation activities for Audio Visual, Television and/or Radio broadcasting use
- Demonstrate the ability to hire and manage a full range of staff that is required for the effective production of audio-visual, television, and/or radio media/programme content.
- Demonstrate the ability to procure and ensure availability of relevant resources for the effective production of audio-visual, television and/or radio media/programme content relevant to a range of operational requirements and delivery platforms.
- Demonstrate the ability and knowledge to ensure compliance with all relevant policies and regulatory requirements relevant to the production of audio-visual, television and/or radio media/programme content for a range of scripts/operational requirements and delivery platforms.
- Manage the quality of audio-visual, television and/or radio media/programme content production within a range of settings and delivery platforms.

DURATION

- 24 Month Full Time
- The duration for this programme through Recognition of Prior Learning (RPL) may vary.

CERTIFICATION AND ASSESSMENT

The Learner will be subjected to both internal and external assessments. Internal assessments will encompass formative, summative and workplace assessments. And upon successfully completing the comprehensive external summative assessment, learners will qualify for certification. The certification will be granted by the QCTO, affirming that the learner has attained the necessary competencies and is officially recognized as a qualified Media/Programme Content Production Manager.

MODULES TO BE COVERED

**Modules will encompass Theory, Practical applications, and Workplace Experience, addressing the following areas:*

- Concepts and Principles of Media/Programme Production Logistics Administration
- Administrative and Record Keeping Processes
- Film, Radio, Sound Project Planning and Coordination
- Software Utilization for Project Management
- Maintaining Archives and Media Libraries
- Theories and Concepts of Audio-Visual Production Pipeline
- Vendor Sourcing and Evaluation
- Conflict Management
- Budget and Payment Management
- Compliance with Regulatory Requirements
- Media Ethics and Quality Assurance
- Marketing and Sales Planning

CAREER OPPORTUNITIES

- Media/Programme Content Production Manager
- Production Coordinator
- Production Supervisor
- Media Operations Manager
- Marketing and Sales Manager in Broadcasting

ADMISSION REQUIREMENT

- High school graduates who have completed Matric or
- Who have completed an education program equivalent to NQF Level 4 OR 5

OR

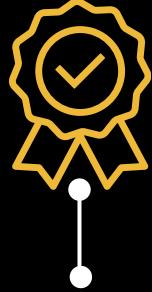
- Workers already employed in the sector who are interested in enhancing their knowledge and advancing their careers.

COURSE BENEFIT



Nationally Recognized Qualification:

Achieve a respected qualification that enhances your current competencies.

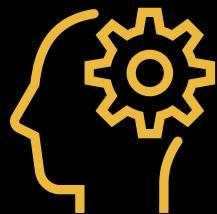


Industry Relevance:

well-equipped to meet the demands of the industry.



have access to a wide range of career opportunities in media production, including roles such as Production Coordinator, Media Operations Manager, and Marketing and Sales Manager in Broadcasting.



Creative Development:

fosters creativity and innovation, encouraging students to explore new ideas, develop original content, and push the boundaries of traditional media production.



Personal and Professional Growth:

Beyond technical skills, the course also focuses on developing essential soft skills such as communication, teamwork, problem-solving, and leadership, contributing to students' overall personal and professional growth..



How to Enroll

To enroll, simply apply online. There is no application fee required. However, upon acceptance, you will need to make a deposit payment or adhere to your designated payment plan.



CONTACT US

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PRETORIA CAMPUS

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Du Toit Corner Church Street) Pretoria.