



QCTO OCCUPATIONAL
PROGRAMMES

PROSPECTUS

REPORT TRUTH. TELL STORIES. GO DIGITAL.

Broadcast Journalism & Digital Media

Occupational Certificate: Journalist

NQF LEVEL **5**

CREDITS **193**

SAQA ID **101872**

DURATION **12 Months**

STUDY MODE **Full-Time | Part-Time | Online**

PROGRAMME OVERVIEW

Originate and pitch ideas, collect and analyse information, and create journalistic content for a variety of audiences, formats and media platforms. Build practical reporting skills for today's digital newsroom.

NO APPLICATION FEE REQUIRED

Apply at no cost. Registration fees apply only after acceptance.

APPLY NOW

revolution.edu.za | 011 492 0499



PROSPECTUS

Broadcast Journalism & Digital Media

Occupational Certificate: Journalist

SAQA ID

101872

NQF

5

CREDITS

193

DURATION

12 Months

STUDY MODE

Full-Time | Part-Time |
Online

Curriculum Code: 264203000 | OFO: 264203 — Journalist

MODULES

KNOWLEDGE 58 CREDITS

- Introduction to Journalism (6 credits)
- The Legal and Ethical Framework for the Media (8 credits)
- Governance and Democracy (8 credits)
- Origination and Pitching of Content Ideas (9 credits)
- Information Gathering (11 credits)
- Storytelling (10 credits)
- Personal Development (6 credits)

PRACTICAL SKILLS 59 CREDITS

- Originate and Pitch Content Ideas (13 credits)
- Report by Gathering Information and Materials (18 credits)
- Create Publishable Content (22 credits)
- Develop Work-Relevant Personal Skills (6 credits)

WORKPLACE 76 CREDITS

- Observe and Assist an Experienced Journalist in Selected Activities (4 credits)
- Work as a Junior Team Member to Produce Content (8 credits)
- Work with News Production Colleagues on Accepted Assigned Content (28 credits)
- Work on Self-Generated Content Accepted for Publication (36 credits)

PROGRAMME OBJECTIVES Skills you will apply in reporting, content creation and digital media

1 Originate and pitch content ideas for media use

2 Collect and analyse information for journalistic use

3 Research sources and conduct effective interviews

4 Create publishable content for multiple platforms

5 Apply media law, ethics and professional standards

6 Develop personal and newsroom-ready working skills

REPORT. CREATE. INFORM.

Apply for Broadcast Journalism & Digital Media at Revolution Media Academy.

APPLY NOW

revolution.edu.za

JOHANNESBURG CAMPUS

Revolution Media House, 111 Smit Street, Braamfontein
011 492 0499 | info@revolution.edu.za

PRETORIA CAMPUS

Floor 3, Apollo Building, 405 Stanza Bopape Street, Pretoria
012 320 0350 | pta@revolution.edu.za



PROSPECTUS

Broadcast Journalism & Digital Media

Occupational Certificate: Journalist

ADMISSIONS AND MEDIA PATHWAYS

Find the story. Reach the world.

Prepare for newsroom, broadcast, digital publishing and multimedia reporting careers.

ADMISSION REQUIREMENTS

MINIMUM ENTRY REQUIREMENT

- Any NQF Level 4 Qualification; with
- Computer Literacy

RECOGNITION OF PRIOR LEARNING (RPL)

Recognition of Prior Learning (RPL) is available for learners who do not meet the formal entry requirements, subject to QCTO policy.

RO

TO APPLY

No Application Fee Required

Apply at no cost. Registration fees are only payable once you have been accepted into the programme. Please refer to the fee structure for detailed pricing and payment information.

CERTIFICATION

QCTO will issue the qualification certificate once all programme requirements have been completed and the learner has successfully fulfilled the External Integrated Summative Assessment (EISA) requirements.

CAREER OPPORTUNITIES

Media roles supported by reporting, interviewing and multiplatform content skills

OFO 264203 | JOURNALIST

NEWSROOM & REPORTING

BROADCAST JOURNALISM

DIGITAL PUBLISHING

EDITORIAL CONTENT

Journalist

Broadcast Journalist

Digital Journalist

Content Researcher

Junior Reporter

Radio News Reporter

Online News Writer

Editorial Assistant

News Reporter

Television News Assistant

Multimedia Reporter

Interview Producer

Feature Writer

Field Reporter

Social Media Journalist

Community Media Reporter

Newsroom Assistant

News Production Assistant

Web Content Producer

Freelance Journalist

CONTINUE YOUR LEARNING JOURNEY

Official articulation options listed for this qualification

- National Certificate: Public Service Communication (NQF Level 5)
- Diploma in Journalism Studies (NQF Level 6)

Want to go further? This qualification provides articulation opportunities in communication and journalism studies, subject to the admission requirements of the receiving institution.

JOHANNESBURG CAMPUS

Revolution Media House, 111 Smit Street, Braamfontein
011 492 0499 | info@revolution.edu.za

PRETORIA CAMPUS

Floor 3, Apollo Building, 405 Stanza Bopape Street, Pretoria
012 320 0350 | pta@revolution.edu.za