



QCTO OCCUPATIONAL
PROGRAMMES

PROSPECTUS

DESIGN MOVEMENT. SHAPE VISUAL STORIES.

Motion Graphics & Visual Design

Higher Occupational Certificate: Motion Graphics Designer

NQF LEVEL **5**

CREDITS **229**

SAQA ID **122621**

DURATION **12 Months**

STUDY MODE **Full-Time | Part-Time | Online**

PROGRAMME OVERVIEW

Create visual content that moves, communicates and tells stories. This programme prepares learners to design animated logos, title sequences, explainer visuals and digital media content for modern audiences and brands.

NO APPLICATION FEE REQUIRED

Apply at no cost. Registration fees apply only after acceptance.

APPLY NOW

revolution.edu.za | 011 492 0499



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Curriculum Code: 216603-003-00-00 | OFO: 216603 — Motion Graphics Designer

MODULES

KNOWLEDGE 115 CREDITS

- Basic Elements and Principles of Design (10 credits)
- Principles of Visual Content Development (25 credits)
- Principles of Photography & Videography for Visual Content Developers (15 credits)
- Principles of Design Technology used by Visual Content Developers (25 credits)
- Business Communication and Administration (10 credits)
- Principles Underpinning Processes of Motion Graphics Development (30 credits)

PRACTICAL SKILLS 70 CREDITS

- Assess the target market to determine motion graphics client, user and audience preferences and requirements (15 credits)
- Conduct pre-production processes in preparation for creating Motion Graphics (25 credits)
- Create and produce Motion Graphics for specific purposes, clients or audiences (25 credits)
- Conduct business supervisory and administration functions (5 credits)

WORKPLACE 44 CREDITS

- Determination of motion graphics clients, users and audience preferences and requirements (10 credits)
- Pre-production processes in motion graphics creation (15 credits)
- Creation and production of motion graphics (15 credits)
- Business administration support functions in motion graphics creation (4 credits)

PROGRAMME OBJECTIVES Skills you will apply in motion graphics and visual content production

- 1 Determine target audiences and motion graphics preferences
- 2 Plan and conduct motion graphics pre-production processes
- 3 Create visual content for clients, audiences and platforms
- 4 Apply design technology and motion production techniques
- 5 Produce motion graphics that communicate a message or story
- 6 Conduct business and administration processes for design work

DESIGN. ANIMATE. INSPIRE.

Apply for Motion Graphics & Visual Design at Revolution Media Academy.

APPLY NOW

revolution.edu.za

JOHANNESBURG CAMPUS

Revolution Media House, 111 Smit Street, Braamfontein
011 492 0499 | info@revolution.edu.za

PRETORIA CAMPUS

Floor 3, Apollo Building, 405 Stanza Bopape Street, Pretoria
012 320 0350 | pta@revolution.edu.za



PROSPECTUS

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ADMISSIONS AND CREATIVE PATHWAYS

Bring ideas to life through motion.

Prepare for motion design, animation, branding, digital media and visual content careers.

ADMISSION REQUIREMENTS

MINIMUM ENTRY REQUIREMENT

- NQF Level 4 Qualification; or
- National Senior Certificate (Matric)

RECOGNITION OF PRIOR LEARNING (RPL)

Recognition of Prior Learning (RPL) is available for learners who do not meet the formal entry requirements, subject to QCTO policy.

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TO APPLY

No Application Fee Required

Apply at no cost. Registration fees are only payable once you have been accepted into the programme. Please refer to the fee structure for detailed pricing and payment information.

CERTIFICATION

QCTO will issue the qualification certificate once all programme requirements have been completed and the learner has successfully fulfilled the External Integrated Summative Assessment (EISA) requirements.

CAREER OPPORTUNITIES

Creative pathways supported by motion design and visual production skills

OFO 216603 | MOTION GRAPHICS DESIGNER

MOTION DESIGN

BRAND & ADVERTISING

DIGITAL CONTENT

PRODUCTION & FREELANCE

Motion Graphics Designer

Brand Motion Designer

Visual Content Developer

Junior Animation Artist

Motion Designer

Animated Logo Designer

Social Media Motion Designer

Post-Production Assistant

2D Animator

Advertising Content Designer

Digital Content Creator

Video Graphics Assistant

Title Sequence Designer

Campaign Visual Designer

Explainer Video Designer

Freelance Motion Designer

Digital Motion Artist

Creative Production Assistant

Multimedia Designer

Creative Studio Assistant

CONTINUE YOUR LEARNING JOURNEY

Possible progression options after completing this programme

- Advertiser (NQF Level 5)
- Media/Programme Content Production Manager (NQF Level 6)
- Higher Certificate in Motion Picture Make-Up (NQF Level 5)
- Diploma in Motion Picture Production (NQF Level 6)

Want to go further? After completing this NQF Level 5 qualification, you can progress to the Media/Programme Content Production Manager (NQF Level 6) programme, also offered by Revolution Media Academy.

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