



SHORT COURSE
PROSPECTUS

REVOLUTION MEDIA ACADEMY

| CREATIVE MEDIA PROGRAMME

Music Production & Beat Creation

Create original music, develop your sound and prepare tracks for today's digital platforms.

DURATION

10 Weeks

STUDY MODE

Saturdays Only

CONTACT TIME

4 Hours Per Week

TOTAL FEE

R 10 000

INTAKES

2 Per Year

COURSE OVERVIEW

This practical programme equips learners with the skills required to create, produce, mix and distribute professional music using industry-standard tools and workflows. Learners develop hands-on experience in music production, beat creation, recording, mixing and mastering while building a portfolio of original productions.

WHY STUDY THIS PROGRAMME?

Hands-On Studio Training

Industry-Relevant Skills

Portfolio Development

Professional Software Access

Saturday-Based Learning

Creative Career Opportunities

DESIGNED FOR

School Leavers

Aspiring Producers

Beat Makers

Independent Artists

DJs

Content Creators

Podcasters

Entrepreneurs

1

Music Theory & Songwriting

Harmony, rhythm and song foundations

2

Beat Creation & Drum Programming

Groove, sequencing and beat design

3

Digital Audio Workstations (DAWs)

Production tools and creative workflows

4

Recording Techniques

Vocals, instruments and clean takes

5

Mixing & Mastering

Balance, processing and finished tracks

6

Music Arrangement & Production

Structure, layering and creative direction

7

Music Distribution & Streaming

Release preparation and online platforms

8

Music Content Creation

Creator-ready audio and social content

9

Producer Branding & Marketing

Identity, audience and promotion

10

Portfolio Development

Original productions and release demos

CONTEMPORARY SKILLS

Beat Making

Home Studio Production

Spotify & Streaming Platforms

Music for Content Creators

Podcast Audio Production

AI-Assisted Music Workflows

Producer Branding

Social Media for Musicians

Music Monetisation

AI tools are introduced as practical support within music workflows, alongside the creative, technical and listening skills that remain central to the programme.

CREATE, RECORD, MIX AND RELEASE YOUR SOUND**PROGRAMME OBJECTIVES**

1

Create original music productions

2

Develop beats and arrangements

3

Record and edit audio

4

Mix and master music

5

Prepare music for release

6

Build a producer portfolio

Skills to Opportunity**CAREER OPPORTUNITIES**

- Music Producer
- Beat Maker
- Recording Engineer
- Mixing Engineer
- Mastering Engineer
- Audio Editor
- Podcast Producer
- Music Content Creator
- Studio Assistant
- Independent Artist Producer
- Music Programmer
- Sound Designer
- Audio Developer
- DJ Producer
- Freelance Music Producer

INDUSTRIES YOU CAN WORK IN

- Music Industry
- Recording Studios
- Podcasting
- Film & Television
- Radio Broadcasting
- Digital Media
- Advertising
- Content Creation
- Live Events
- Entertainment Industry

CONTINUE YOUR LEARNING JOURNEY

After completing this short programme, you can continue into accredited QCTO programmes or a related creative production pathway at Revolution Media Academy.

NQF 5

Sound Operator

NQF 5

Radio & Multimedia Content Practitioner

RELATED PATHWAY

Video Production & Content Creation

NQF 6

Media/Programme Content Production Manager

ADMISSION REQUIREMENTS

- Grade 10 or higher
- Passion for music and audio production
- Basic computer literacy
- Ability to communicate in English

CLASS SCHEDULE

Classes are offered on Saturdays only over a 10-week study period. The programme offers two intakes per year. Contact admissions for the next available intake.

EQUIPMENT & FACILITIES

Access to recording studios, music production software, MIDI controllers, microphones and post-production resources.

FEES & CERTIFICATION

Deposit

R 5 000

Total Course Fee

R 10 000

Deposit R 5 000 plus 2 x R 2 500 monthly via EFT or debit order. Learner guides are included; additional consumable costs may apply.

No Application Fee Required

Apply at no cost. Registration fees only become payable once you have been accepted.

CERTIFICATION

Certificate of Completion — This short course is not registered on the NQF and is not credit-bearing.