



SHORT COURSE
PROSPECTUS

REVOLUTION MEDIA ACADEMY

| CREATIVE MEDIA PROGRAMME

Radio, Podcasting & Digital Media

Present, produce and share stories across today's media platforms.

DURATION

10 Weeks

STUDY MODE

Saturdays Only

CONTACT TIME

4 Hours Per Week

TOTAL FEE

R 8 000

COURSE OVERVIEW

This practical programme equips learners with the skills required to present, produce and distribute content across radio, podcasting and digital media platforms. Learners develop hands-on experience in presenting, interviewing, scriptwriting, audio production and content creation.

WHY STUDY THIS PROGRAMME?

Practical Broadcasting Experience

Communication Skills Development

Content Creation Skills

Personal Brand Development

Professional Equipment Access

Career-Focused Training

DESIGNED FOR

School Leavers

Aspiring Presenters

Podcasters

Content Creators

Interviewers

Broadcasters

Entrepreneurs

Digital Media Creators

1 Radio Presenting

Confident live and recorded delivery

3 Scriptwriting & Story Development

Writing for audio and screens

5 Interview Techniques

Questioning and active listening

7 Digital Media Content Creation

Creator-ready social content

9 Online Streaming & Distribution

Live and on-demand platforms

2 Podcast Production

Plan, record and build episodes

4 Voice Training & Presentation Skills

Clarity, delivery and presence

6 Broadcast Production

Studio workflow and programming

8 Audio Recording & Editing

Clean capture and polished sound

10 Personal Brand Development

Identity, audience and profile

CONTEMPORARY SKILLS

Podcast Production

YouTube Podcasting

Online Broadcasting

Live Streaming

Content Planning

Digital Audience Growth

Audio Editing

Social Media Promotion

Content Distribution

PRESENT, PRODUCE AND BUILD YOUR PLATFORM**PROGRAMME OBJECTIVES****1** Present confidently on air and online**2** Develop engaging content ideas**3** Conduct professional interviews**4** Write scripts for broadcasting**5** Produce podcast episodes**6** Build a personal media brand**Skills to Opportunity****CAREER OPPORTUNITIES**

- Radio Presenter
- Podcast Host
- Podcast Producer
- Broadcaster
- Content Creator
- Interview Host
- Radio Producer
- Media Presenter
- Voice Artist
- Digital Broadcaster
- Online Show Host
- Community Radio Presenter
- Streaming Presenter
- Communications Assistant
- Social Media Content Producer

INDUSTRIES YOU CAN WORK IN

- Radio Broadcasting
- Podcasting
- Digital Media
- Content Creation
- Online Broadcasting
- Marketing Agencies
- Corporate Communications
- Government Communications
- Entertainment Industry
- Community Media

CONTINUE YOUR LEARNING JOURNEY

After completing this programme, you can continue with the Radio & Multimedia Content Practitioner qualification or the Media/Programme Content Production Manager qualification offered by Revolution Media Academy.

NQF LEVEL 5
Radio & Multimedia Content Practitioner**RELATED PATHWAY**
Journalism Programmes**RELATED PATHWAY**
Film, Video & Content Creation**NQF LEVEL 6**
Media/Programme Content Production Manager**ADMISSION REQUIREMENTS**

- Grade 10 or higher
- Passion for communication and media
- Ability to communicate in English
- Interest in presenting, broadcasting or content creation

CLASS SCHEDULE

Classes are offered on Saturdays only over a 10-week study period, with approximately 4 hours contact time per week.

EQUIPMENT & FACILITIES

Practical exposure to broadcast microphones, recording studios, audio editing software and online radio/streaming resources.

FEES & CERTIFICATION

Deposit

R 4 000

Total Course Fee

R 8 000

Deposit R 4 000 plus 2 x R 2 000 monthly via EFT or debit order. Learner guides are included; additional consumable costs may apply.

No Application Fee Required

Apply at no cost. Registration fees only become payable once you have been accepted.

CERTIFICATION

Certificate of Completion — This short course is not registered on the NQF and is not credit-bearing.